

Advancing behavioural public policies: in pursuit of a more comprehensive concept

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Supplementary online appendix

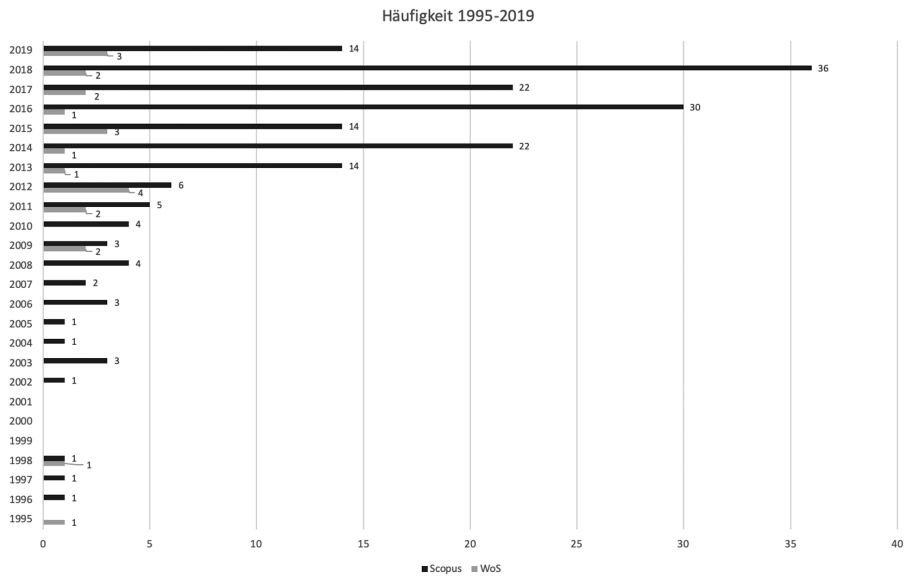
Annex (figures, tables, supplemental data)

Box 1: Criteria to identify relevant articles (C1)⁷

In our scoping review we used the rigorous method we described in our article throughout the entire process. We critically assessed these results in order to prevent important issues being ignored. The scoping review was completed by a peer survey and own expertise. In sum, our approach led to a vast number of articles which we reviewed on the basis of title, authorship, abstract and further information, if available. This approach enabled us to scope a broad spectrum of articles from various disciplines as shown earlier.

| Inclusion criteria: | Exclusion criteria |
|----------------------------|-----------------------------|
| - Double-blind peer review | - No data reports |
| - English language | - No implementation studies |
| - after 1995 | |

A.1 Development of publications



A.2 Distribution among disciplines

| | | |
|--|----|--------|
| Public policy (incl. sustainability studies) | 97 | 46.63% |
| Public Health | 26 | 12.50% |
| Behavioural economics and behavioural psychology | 16 | 7.72% |
| Business administration | 15 | 7.20% |
| Environmental Policy | 10 | 4.80% |
| Geography/Human Geography | 8 | 3.80% |
| Economics | 5 | 2.40% |
| Environmental science | 5 | 2.40% |
| Public Management | 5 | 2.40% |
| Behaviour studies | 4 | 2.00% |
| Energy Policy | 4 | 2.00% |
| Philosophy | 3 | 1.40% |
| Finance | 2 | 1.00% |
| Law and economics | 2 | 1.00% |
| Psychology | 2 | 1.00% |
| Administrative law | 1 | 0.50% |
| Commerce | 1 | 0.50% |
| Food science | 1 | 0.50% |
| Law | 1 | 0.50% |
| Privacy policy | 1 | 0.50% |
| Transportation Policy | 1 | 0.50% |

A.3 Thematic fields

| | |
|---|----|
| Public Health | 24 |
| BPP based on behavioural economics and behavioural psychology | 24 |
| Consumer behaviour | 23 |
| Traffic policy/mobility/transport | 13 |
| Energy policy | 9 |
| Decision-making behaviour | 8 |
| General | 8 |
| Recycling and behaviour | 8 |
| Disaster and risk policy | 7 |
| Public administration | 7 |
| Environmental policy and economics | 6 |
| Food policy (incl. labelling) | 6 |
| Smoking/Tobacco | 6 |
| Organ donation | 4 |
| Physical activity (incl. cycling) | 4 |
| Sustainable consumption/behaviour | 4 |
| Waste policy/recycling | 4 |
| Social marketing | 3 |
| Water consumption | 3 |
| Civic behaviour/engagement | 2 |
| Economic policy | 2 |
| Forest policy | 2 |
| Pension policy | 2 |
| Social policy | 2 |
| Tax policy | 2 |
| Adolescent risk behavior | 1 |
| Barriers to citizenship | 1 |
| Climate change policy | 1 |
| Co-production, citizen activation | 1 |
| Construction management | 1 |
| Cultural studies | 1 |

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| | |
|---|---|
| Disease control | 1 |
| Ecosystem services | 1 |
| Education | 1 |
| Ethnography and behaviour change | 1 |
| Evidence-based policymaking | 1 |
| Financial literacy | 1 |
| Flight behaviour/air travel consumption | 1 |
| High-value detainee behaviour | 1 |
| Honesty and dishonesty | 1 |
| Moral education, ethics | 1 |
| Neuroscience | 1 |
| Online social communities | 1 |
| Planning processes and behaviour | 1 |
| Policy interventions | 1 |
| Protection of user privacy | 1 |
| Regulation of non-compliant behavior | 1 |
| Rural development | 1 |
| Urban resilience | 1 |

A.4 Geographic distribution

| | |
|-----------------------|----|
| General/International | 86 |
| UK | 29 |
| Australia | 23 |
| USA | 13 |
| EU/Europe | 7 |
| France | 5 |
| Portugal | 4 |
| China | 3 |
| England | 3 |
| Italy | 3 |
| Malaysia | 3 |
| New Zealand | 3 |
| Brasil | 2 |
| Canada | 2 |
| Denmark | 2 |
| Germany | 2 |
| Belgium | 1 |
| Chile | 1 |
| Cyprus | 1 |
| Ghana | 1 |
| Greece | 1 |
| Hong Kong | 1 |
| India | 1 |
| Japan | 1 |
| Lithuania | 1 |
| Mexico | 1 |
| Romania | 1 |
| Singapore | 1 |
| South-East Asia | 1 |
| Spain | 1 |
| Switzerland | 1 |
| Spain | 1 |
| Turkey | 1 |

A.5 Focus and methods

| | | |
|--|----|----|
| conceptual paper | | 56 |
| Quantitative | | 52 |
| quantitative (survey) | 32 | |
| quantitative (online panel/questionnaire) | 3 | |
| quantitative (randomised field experiment) | 3 | |
| quantitative (long term) | 2 | |
| Qualitative | | 38 |
| theory paper | | 29 |
| experimental study/field experiment | | 12 |
| case study/comparative case study | | 11 |
| quasi-experimental study | | 5 |
| meta-study | | 4 |
| mixed qualitative-quantitative method | | 4 |
| ethnographic field work/case study | | 2 |
| explorative study | | 1 |
| interviews, focus groups (explicit) | | 1 |
| methodological paper | | 1 |
| survey experiment | | 1 |

A.6 Behavioural concepts

Here we distinguish between typical behavioural concepts discussed in the behavioural science literature (behavioural economics, behavioural psychology, often framed under the umbrella term ‘nudging’). Furthermore, we classified different factors, that could have an impact on behaviour and are discussed in the studies we analysed even if these concepts are not typical ‘behavioural concepts’ (in *italics*). One broad category had to be found for approaches that chose general, unclear or multiple concepts (in **bold**).

| | |
|--|----|
| <i>Demographic factors</i> | 1 |
| Psychological distance | 1 |
| Attention, emotion | 5 |
| Built environment, structural determinants | 8 |
| <i>Personal responsibility (incl. governmentality, empowerment, self-efficacy), deliberation</i> | 9 |
| <i>Bounded rationality</i> | 11 |
| Risk perception, planned behaviour, cost calculation, awareness | 15 |
| <i>Ecological determinants/environmental factors, determinants, adaptation</i> | 26 |
| Attitude, trust, belief, preferences, constraints, affect, experience, aversion | 30 |
| Information/cognitive mechanisms/factors (incl. failures, error), education | 34 |
| General/unclear/multiple | 37 |
| Framing, bias, choice architecture, default, heuristics, gaming, inertia, intuition, priming, salience | 48 |
| <i>Social practices, social norms, values, social mechanisms, social capital, social practices, habits</i> | 49 |

A.7 List of Journals

PE = additional journals not covered in the scoping review but taken into account by peers or based on author's experience (n = 17)

| | | Journal |
|----|-----------|---|
| 1 | | Journal of Experimental Social Psychology |
| 2 | | PLoS ONE |
| 3 | | 13th World Congress on Intelligent Transport Systems and Services |
| 4 | | Accident Analysis and Prevention |
| 5 | | Accounting and Finance |
| 6 | | ACM International Conference Proceeding Series |
| 7 | | American Economic Review |
| 8 | | American Journal of Bioethics |
| 9 | | American Journal of Health Education |
| 10 | PE | American Political Science Review |
| 11 | | Applied Economics |
| 12 | | Asia and the Pacific Policy Studies |
| 13 | | Asia-Pacific Power and Energy Engineering Conference |
| 14 | | Association of Researchers in Construction Management |
| 15 | | Australasian Marketing Journal |
| 16 | | Australasian Transport Research Forum |
| 17 | | Australian and New Zealand Journal of Public Health |
| 18 | | Australian Economic Review |
| 19 | | Australian Journal of Water Resources |
| 20 | | Basic and Applied Social Psychology |
| 21 | PE | Behavioural Public Policy |
| 22 | PE | Behavioural Science & Policy |
| 23 | | Bioethics |
| 24 | | BMC Public Health |
| 25 | PE | Body & Society |
| 26 | | British Food Journal |
| 27 | | British Journal of Health Care Management |
| 28 | | Building Research and Information |
| 29 | | Cambridge Journal of Economics |
| 30 | | Canadian Journal of Economics |
| 31 | | Canadian Psychology |
| 32 | | Case Studies on Transport Policy |
| 33 | | Climate Policy |
| 34 | | Contemporary Political Theory |
| 35 | | Contemporary Social Science |
| 36 | | Critical Discourse Studies |
| 37 | PE | Critical Policy Studies |

(Continued)

| | | Journal |
|----|-----------|---|
| 38 | PE | Critical Public Health |
| 39 | | Critical Review |
| 40 | PE | Critical Social Policy |
| 41 | | Development and Change |
| 42 | | Duke Law Journal |
| 43 | | Eceee Industrial Summer Study Proceedings |
| 44 | | Ecological Economics |
| 45 | | Economic and Labour Relations Review |
| 46 | | Economics & Philosophy |
| 47 | | Energy Efficiency |
| 48 | | Energy Policy |
| 49 | PE | Energy research & social science |
| 50 | | Environment and Planning A |
| 51 | | Environment and Planning C: Government and Policy |
| 52 | | Environment and Planning D: Society and Space |
| 53 | | Environmental & Resource Economics |
| 54 | | Environmental Education Research |
| 55 | | Environmental Politics |
| 56 | | Environmental Science and Policy |
| 57 | | EuroMed Journal of Business |
| 58 | | European Economic Review |
| 59 | | European Journal of Clinical Nutrition |
| 60 | | European Journal of Marketing |
| 61 | | European Journal of Nutrition |
| 62 | | European Journal of Political Research |
| 63 | | European Journal of Risk Regulation |
| 64 | | European Management Journal |
| 65 | | European Review of Agricultural Economics |
| 66 | | European Transport Research Review |
| 67 | PE | Evidence & Policy: A Journal of Research, Debate and Practice |
| 68 | | Family and Consumer Sciences Research Journal |
| 69 | PE | FinanzArchiv/Public Finance Analysis |
| 70 | | Food Quality and Preference |
| 71 | | Forest Policy and Economics |
| 72 | PE | Frontiers in Energy Research: Energy Systems and Policy |
| 73 | | Frontiers in psychology |
| 74 | | Games |
| 75 | | Geoforum |
| 76 | | Geographical Research |
| 77 | PE | Governance |
| 78 | | Health Care Analysis |

(Continued)

| | | Journal |
|-----|-----------|--|
| 79 | | Health Education |
| 80 | | Health Policy |
| 81 | | Health Policy and Planning |
| 82 | | Health Promotion International |
| 83 | | Humanomics |
| 84 | | IEEE Security and Privacy |
| 85 | | Information Systems Research |
| 86 | | International Conference on the European Energy Market |
| 87 | | International Journal of Behavioral Medicine |
| 88 | | International Journal of Constitutional Law |
| 89 | | International Journal of Consumer Studies |
| 90 | | International Journal of Disaster Risk Reduction |
| 91 | | International Journal of Health Planning and Management |
| 92 | | International Journal of Obesity |
| 93 | | International Journal of Pharmaceutical and Healthcare Marketing |
| 94 | | International Journal of Public Policy |
| 95 | | International Journal of Retail and Distribution Management |
| 96 | | International Public Management Journal |
| 97 | | International Review of Administrative Sciences |
| 98 | | International Review of Economics |
| 99 | | IoTofHealth 2016 |
| 100 | PE | Journal of Behavioral Public Administration |
| 101 | | Journal of Cleaner Production |
| 102 | | Journal of Consumer Culture |
| 103 | | Journal of Consumer Policy |
| 104 | | Journal of Consumer Psychology |
| 105 | | Journal of Economic Geography |
| 106 | | Journal of Economic Methodology |
| 107 | | Journal of Economic Psychology |
| 108 | | Journal of Economic Surveys |
| 109 | | Journal of Environmental Economics and Management |
| 110 | | Journal of Environmental Planning and Management |
| 111 | | Journal of Environmental Psychology |
| 112 | | Journal of Epidemiology and Community Health |
| 113 | | Journal of Moral Education |
| 114 | | Journal of Nonprofit and Public Sector Marketing |
| 115 | | Journal of Policy Analysis and Management |
| 116 | | Journal of Public Health |
| 117 | | Journal of Public Policy and Marketing |
| 118 | PE | Journal of Social Marketing |
| 119 | | Journal of Socio-Economics |

(Continued)

| | | Journal |
|-----|-----------|--|
| 120 | | Journal of Solid Waste Technology and Management |
| 121 | | Journal of Substance Use |
| 122 | | Journal of Transport Geography |
| 123 | | Judgment and Decision Making |
| 124 | | Land Use Policy |
| 125 | | Law Innovation and Technology |
| 126 | | Law, Innovation and Technology |
| 127 | | Legal and Criminological Psychology |
| 128 | | Medical Law Review |
| 129 | | Mind and Society |
| 130 | | Natural Hazards |
| 131 | | Nature Climate Change |
| 132 | | Nature Sustainability |
| 133 | | Ocean and Coastal Management |
| 134 | | Organizational Behavior and Human Decision Processes |
| 135 | | Perspectives in Public Health |
| 136 | | Perspectives on Politics |
| 137 | | Perspectives on Psychological Science |
| 138 | | Policy & Politics |
| 139 | | Policy and Society |
| 140 | | Policy Sciences |
| 141 | | Policy Studies |
| 142 | | Policy Studies Journal |
| 143 | | Political Geography |
| 144 | | Political Quarterly |
| 145 | | Political Science & Politics |
| 146 | | Politics, Philosophy and Economics |
| 147 | | Proceedings – 2nd International Symposium on Stochastic Models in Reliability Engineering, Life Science, and Operations Management |
| 148 | | Proceedings of the European Conference on Knowledge Management |
| 149 | | Proceedings of the Institution of Civil Engineers: Urban Design and Planning |
| 150 | | Proceedings of the National Academy of Sciences of the United States of America |
| 151 | PE | Progress in Human Geography |
| 152 | | Property Management |
| 153 | | Public Administration |
| 154 | | Public Administration |
| 155 | | Public Administration Review |
| 156 | | Public Health |
| 157 | | Public Health Nutrition |
| 158 | | Public Management Review |

(Continued)

| | | Journal |
|-----|-----------|--|
| 159 | | Public Policy and Administration |
| 160 | | Qualitative Market Research |
| 161 | | Renewable Energy |
| 162 | | Resources, Conservation and Recycling |
| 163 | | Review of Behavioral Economics |
| 164 | | Review of Income and Wealth |
| 165 | | Review of philosophy and psychology |
| 166 | | Risk Analysis |
| 167 | | Safety Science |
| 168 | | Simulation Series |
| 169 | | Social and Cultural Geography |
| 170 | | Social and Personality Psychology Compass |
| 171 | | Social Choice and Welfare |
| 172 | PE | Social policy and society |
| 173 | | Social Science and Medicine |
| 174 | | Social theory & health |
| 175 | | Sociology of health & illness |
| 176 | | Sociology of Health and Illness |
| 177 | | Sustainability: Science, Practice, and Policy |
| 178 | | Sustainable Waste Management, Proceedings of the International Symposium |
| 179 | | Sustainability (Switzerland) |
| 180 | | Systems Research and Behavioral Science |
| 181 | | Technological Forecasting and Social Change |
| 182 | | Territory, Politics, Governance |
| 183 | | The Environmentalist |
| 184 | | The International Journal of Children's Rights |
| 185 | | The Quarterly Journal of Economics |
| 186 | | Tobacco control |
| 187 | | Transport Policy |
| 188 | | Transportation Planning and Technology |
| 189 | | Transportation Research Part A: Policy and Practice |
| 190 | | Transportation Research Part D: Transport and Environment |
| 191 | | Transportation Research Part F: Traffic Psychology and Behaviour |
| 192 | PE | World Development |
| 193 | | World Leisure Journal |
| 194 | | World Review of Entrepreneurship, Management and Sustainable Development |

A.8 Full list of Articles (SPE)

(265 Articles = scoping review plus peer survey plus expertise; articles that remained in the final set foreseen for the in-depth analysis are in bold)

| Author | Title | Year | Journal |
|---|---|------|--|
| Abou-Rahme, N., Paulo, D. | Informed behaviour | 2006 | 13th World Congress on Intelligent Transport Systems and Services |
| Akerlof, G. A. & Kranton, R. E. | Economics and identity | 2000 | The Quarterly Journal of Economics |
| Al-mosa, Y., Parkinson, J., Rundle-Thiele, S. | A Socioecological Examination of Observing Littering Behavior | 2017 | Journal of Nonprofit and Public Sector Marketing |
| Alemanno, A., Spina, A. | Nudging legally: on the checks and balances of behavioral regulation | 2014 | International Journal of Constitutional Law |
| Altman, M. | Implications of behavioural economics for financial literacy and public policy | 2012 | Journal of Socio-Economics |
| Amato, J.D., Laubach, T. | Rule-of-thumb behaviour and monetary policy | 2003 | European Economic Review |
| Amir, O., Lobel, O. | 'Liberalism and lifestyle: informing regulatory governance with behavioural research | 2012 | European Journal of Risk Regulation |
| Ashe, M., Graff, S., Spector, C. | Changing places: policies to make a healthy choice the easy choice | 2011 | Public Health |
| Balebako, R., Cranor, L. | Improving app privacy: nudging app developers to protect user privacy | 2014 | IEEE Security and Privacy |
| Ball, S. & Feitsma, J. | The boundaries of Behavioural Insights: observations from two ethnographic studies | 2019 | Evidence & Policy: A Journal of Research, Debate and Practice |
| Battaglio Jr, R. P., Belardinelli, P., Bellé, N. & Cantarelli, P. | Behavioral public administration ad fontes: a synthesis of research on bounded rationality, cognitive biases, and nudging in public organizations | 2019 | Public Administration Review |
| Baum, F. and M. Fisher | Why behavioural health promotion endures despite its failure to reduce health inequities | 2014 | Sociology of Health and Illness |
| Bédécarrats F., Guérin I. and Roubaud F. | All that glitters is not gold: the political economy of randomized evaluations in development | 2019 | Development and Change |
| Bernard, Y., Bertrandias, L., Eigaied-Gambier, L. | Shoppers' grocery choices in the presence of generalized eco-labelling | 2015 | International Journal of Retail and Distribution Management |
| Bernedo, M., Ferraro, P.J., Price, M. | The persistent impacts of norm-based messaging and their implications for water conservation | 2014 | Journal of Consumer Policy |

(Continued)

| Author | Title | Year | Journal |
|--|--|-------------|---|
| Berry, S., Whaley, D., Davidson, K., Saman, W. | Do the numbers stack up? Lessons from a zero carbon housing estate | 2014 | Renewable Energy |
| Bhanot, S. P. & Linos, E. | Behavioral public administration: past, present, and future | 2019 | Public Administration Review |
| Bhargava, S., Loewenstein, G. | Behavioral economics and public policy 102: beyond nudging | 2015 | American Economic Review |
| Biddle, N. | Insights for indigenous policy from the applied behavioural sciences | 2017 | Asia and the Pacific Policy Studies |
| Blanchi, R., Whittaker, J., Haynes, K., Leonard, J., Opie, K. | Surviving bushfire: the role of shelters and sheltering practices during the Black Saturday bushfires | 2018 | Environmental Science and Policy |
| Blue, S., Shove, E., Carmona, C. & Kelly, M. P. | Theories of practice and public health: understanding (un) healthy practices | 2016 | Critical Public Health |
| Bogliacino, F., Codagnone, C., Veltri, G.A., Chakravarti, A., Ortoleva, P., Gaskell, G., Ivchenko, A., Lupianez-Villanueva, F., Mureddu, F., Rudsill, C. | Pathos & ethos: emotions and willingness to pay for tobacco products | 2015 | PLoS ONE |
| Bonsmann, S.S.G., Calemin, L.F., Grunert, K.G. | Food labelling to advance better education for life | 2010 | European Journal of Clinical Nutrition |
| Bovaird, T., Stoker, G., Jones, T., Loeffler, E., Pinilla Roncancio, M. | Activating collective co-production of public services: influencing citizens to participate in complex governance mechanisms in the UK | 2016 | International Review of Administrative Sciences |
| Brown, P. | A nudge in the right direction? Towards a sociological engagement with libertarian paternalism | 2012 | Social Policy and Society |
| Bruhn, A. | Relying on the heuristic of trust: a case study | 2019 | Accounting and Finance |
| Buck, C., Loyen, A., Foraita, R., Van Cauwenberg, J., De Craemer, M., Donncha, C.M., Oppert, J.-M., Brug, J., Lien, N., Cardon, G., Pigeot, I., Chastin, S. | Factors influencing sedentary behaviour: A system based analysis using Bayesian networks within DEDIPAC | 2019 | PLoS ONE |

| Author | Title | Year | Journal |
|---|---|------|---|
| Burger, P., Bezençon, V., Bornemann, B., Brosch, T., Carabias-Hütter, V., Farsi, M., ... & Sander, D. | Advances in understanding energy consumption behavior and the governance of its change: outline of an integrated framework | 2015 | Frontiers in Energy Research: Energy Systems and Policy |
| Burgess, A. | Nudging healthy lifestyles: the UK experiments with the behavioural alternative to regulation and the market | 2011 | European Journal of Risk Regulation |
| Burrows, L. & Wright, J. | Prescribing practices: shaping healthy children in schools. | 2007 | The International Journal of Children's Rights |
| Busch-Geertsema, A., Lanzendorf, M. | From university to work life: jumping behind the wheel? Explaining mode change of students making the transition to professional life | 2017 | Transportation Research Part A: Policy and Practice |
| Button, M.E. | Bounded rationality without bounded democracy: nudges, democratic citizenship, and pathways for building civic capacity | 2018 | Perspectives on Politics |
| Bye, T., Bruvold, A. | Multiple instruments to change energy behaviour: the emperor's new clothes? | 2008 | Energy Efficiency |
| Cao, Z., Hui, K.-L., Xu, H. | An economic analysis of peer disclosure in online social communities | 2018 | Information Systems Research |
| Carrigan, C., Pandey, S. K. & Van Ryzin, G. G. | Pursuing consilience: using behavioral public administration to connect research on bureaucratic red tape | 2020 | Public Administration Review |
| Carter E.D. | Making the Blue Zones: neoliberalism and nudges in public health promotion | 2015 | Social Science and Medicine |
| Charry, K., Parguel, B. | Children's response to 'ecofriendly' labelling: the role of self-concept clarity | 2018 | Journal of Environmental Psychology |
| Chatterton, T., Wilson, C. | The 'Four Dimensions of Behaviour' framework: a tool for characterising behaviours to help design better interventions | 2014 | Transportation Planning and Technology |
| Christiansen, P., Alison, L., Alison, E. | Well begun is half done: interpersonal behaviours in distinct field interrogations with high-value detainees | 2018 | Legal and Criminological Psychology |
| Chukwudumogu, I.C., Levy, D., Perkins, H. | The influence of sentiments on property owners in post-disaster rebuild: a case study of Christchurch, New Zealand | 2019 | Property Management |
| Clements, B. | The sociological and attitudinal bases of environmentally-related beliefs and behaviour in Britain | 2012 | Environmental Politics |

(Continued)

| Author | Title | Year | Journal |
|--|---|------|--|
| Clot, S., Grolleau, C., Méral, P. | Payment vs compensation for ecosystem services: do words have a voice in the design of environmental conservation programs? | 2017 | Ecological Economics |
| Cornwell, J.F.M., Krantz, D.H. | Public policy for thee, but not for me: varying the grammatical person of public policy justifications influences their support | 2014 | Judgment and Decision Making |
| Cowen, N., Virk, B., Mascarenhas-Keyes, S., Cartwright, N. | Randomized controlled trials: how can we know 'what works'? | 2017 | Critical Review |
| Crawford, M.A., Balch, G.I., Mermelstein, R. | Responses to tobacco control policies among youth | 2002 | Tobacco Control |
| Crawshaw, P. | Public health policy and the behavioural turn: the case of social marketing | 2013 | Critical Social Policy |
| Crociata, A., Mattoscio, N. | Output-orientated data envelopment analysis for measuring recycling efficiency: an application at Italian regional level | 2016 | Environmental Education Research |
| Crosan, R., Treich, N. | Behavioral environmental economics: promises and challenges | 2014 | Environmental & Resource Economics |
| Culiberg, B. | Towards an understanding of consumer recycling from an ethical perspective | 2014 | International Journal of Consumer Studies |
| Daniels, D.P., Zlatev, J.J. | Choice architects reveal a bias toward positivity and certainty | 2019 | Organizational Behavior and Human Decision Processes |
| Datta, S. and Mullainathan, S. | Behavioral design: a new approach to development policy | 2014 | Review of Income and Wealth |
| Davis, G., Phillips, P.S., Read, A.D., Iida, Y. | Demonstrating the need for the development of internal research capacity: understanding recycling participation using the theory of planned behaviour in West Oxfordshire, UK | 2006 | Resources, Conservation and Recycling |
| Davis, T., Hennes, E.P., Raymond, L. | Cultural evolution of normative motivations for sustainable behaviour | 2018 | Nature Sustainability |
| Dessart, F. J. & van Bavel, R. | Two converging paths: behavioural sciences and social marketing for better policies | 2017 | Journal of Social Marketing |
| Deuffic, P., Sotirov, M., Arts, B. | 'Your policy, my rationale': how individual and structural drivers influence European forest owners' decisions | 2018 | Land Use Policy |

| Author | Title | Year | Journal |
|---|---|------|---|
| Doherty, K.L., Webler, T.N. | Social norms and efficacy beliefs drive the alarmed segment's public-sphere climate actions | 2016 | Nature Climate Change |
| Dolan, P., Hallsworth, M., Halpern, D., King, D., Metcalfe, R., Vlaev, I. | Influencing behaviour: the mindscape way | 2012 | Journal of Economic Psychology |
| Dolnicar, S., Hurlimann, A. | Australians' water conservation behaviours and attitudes | 2010 | Australian Journal of Water Resources |
| dos Santos, Q., Perez-Cueto, F.J.A., Rodrigues, V.M., Appleton, K., Giboreau, A., Saulais, L., Monteleone, E., Dinnella, C., Brugarolas, M., Hartwell, H. | Impact of a nudging intervention and factors associated with vegetable dish choice among European adolescents | 2019 | European Journal of Nutrition |
| Downward, P., Rasciute, S. | Assessing the impact of the National Cycle Network and physical activity lifestyle on cycling behaviour in England | 2015 | Transportation Research Part A: Policy and Practice |
| Dussault, C. | Behavioural feedback to risk variation ensues from unsatisfied appetency | 1996 | Accident Analysis and Prevention |
| Egbelakin, TK, Wilkinson, S, Potangaroa, R, Ingham, J | Challenges to successful seismic retrofit implementation: a socio-behavioural perspective | 2011 | Building Research and Information |
| El-Toukhy, S., Choi, K., Hitchman, S.C., Bansal-Travers, M., Thrasher, J.F., Yong, H.-H., O'Connor, R.J., Shang, C. | Banning tobacco price promotions, smoking-related beliefs and behaviour: findings from the International Tobacco Control Four Country (ITC 4C) Survey | 2018 | Tobacco Control |
| Esmark, A | Communicative governance at work: how choice architects nudge citizens towards health, wealth and happiness in the information age | 2019 | Public Management Review |
| Ewert, B | Promoting health in schools: theoretical reflections on the settings approach versus nudge tactics | 2017 | Social Theory & Health |
| Ewert, B. | Moving beyond the obsession with nudging individual behaviour: towards a broader understanding of Behavioural Public Policy | 2019 | Public Policy and Administration |

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| Author | Title | Year | Journal |
|--|---|------|--|
| Ewert, B. | From entitled citizens to nudged consumers? Re-examining the hallmarks of health citizenship in the light of the behavioural turn | 2019 | Public Policy and Administration |
| Fabbri, M., Faure, M. | Toward a 'constitution' for behavioral policy-making | 2018 | International Review of Economics, |
| Fan, L., Tong, Y., Niu, H. | Promoting consumer adoption of water-efficient washing machines in China: barriers and countermeasures | 2019 | Journal of Cleaner Production |
| Farrell, A.M. | Addressing organ shortage: are nudges the way forward? | 2015 | Law Innovation and Technology |
| Faulkner, N., Jorgensen, B.S., Sampson, J., Chafoori, E. | Improving compliance with medical fitness to drive reviews: the role of behaviourally-optimised letters | 2018 | Transportation Research Part F: Traffic Psychology and Behaviour |
| Feitsma, J. | Brokering behaviour change: the work of behavioural insights experts in government | 2019 | Policy & Politics |
| Feitsma, J. & Whitehead, M. | Bounded interdisciplinarity: critical interdisciplinary perspectives on context and evidence in behavioural public policies | 2019 | Behavioural Public Policy, |
| Fernandes, M.E., Valente, M. | When is green too rosy? Evidence from a laboratory market experiment on green goods and externalities | 2018 | Games |
| Fonseca, M.A., Grimshaw, S.B. | Do behavioral nudges in prepopulated tax forms affect compliance? Experimental evidence with real taxpayers | 2017 | Journal of Public Policy and Marketing |
| French, J. | The nature, development and contribution of social marketing to public health practice since 2004 in England | 2009 | Perspectives in Public Health |
| French, R., Oreopoulos, P. | Applying behavioural economics to public policy in Canada | 2017 | Canadian Journal of Economics |
| Frerichs, S. | Bounded sociality: behavioural economists' truncated understanding of the social and its implications for politics | 2019 | Journal of Economic Methodology |
| Fujimi, T., Tatano, H. | Promoting seismic retrofit implementation through 'nudge': using warranty as a driver | 2013 | Risk Analysis |
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